

July/August 2023

C.A.R.E is a No Kill Animal Shelter

Critter



Chronicles

C.A.R.E. in the
Community

.....

Doctors
Corner

.....

A Volunteer
Love Story

.....

AND MORE!!!

Come on out and see

GUINNESS AND RHEINGOLD

careshelter.org

Contents

July/August 2023



pg 3 Be a part of something big

pg 6 Prrrrr-fect for a family

pg 8 Community Outreach

pg 10 Looking for dog-gone home

pg 12 Doctors Corner
The Furr-One-One: Your Guide to Coat Care

pg 13 Become a Business Partner

pg 14 A volunteer love story
Heide and Bill

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Special Note:

This is a Electronic Issue C.A.R.E. has produced. If you are viewing electronically check for links associated with buttons, ads, and stories throughout this publication.

The Official Bi-Monthly Newsletter of the Critter Adoption & Rescue Effort, Inc.
1528 27th Street S.E. ,Ruskin, FL 33570 • (813) 645 -2273 • careshelter.org

ON THE COVER:



ON THE COVER

Guinness and Rheingold were found at a local brewery (That explains the names!)

They were born in September 2022.

They are a very closely bonded pair. They sleep and play together so we are hoping they will go to their new home together. They are very friendly with our volunteers and guests.

They are fully vaccinated and their adoption fee includes micro-chipping and spaying.

You can come to see them Tues-Sat; 10:00-2:30.

CAREing thoughts



President Joann With

My thoughts of late have been of the passing of Gail Green and our loss of a valued volunteer and a dear friend. I can't remember when I first met Gail, but I know that she greeted me with a big smile and, a "How may I help you?" Always a smile, that's what I loved most about Gail, along with her positive can-do attitude. Gail will be greatly missed by her C.A.R.E. family.

As volunteers our relationships mature over the years. We begin as people with shared values and a desire to work with animals and that grows into something special. We work, play, laugh, and commiserate together, and we share tears of happiness and sorrow. It's not uncommon to socialize outside the shelter and to remain friends after we are no longer able to volunteer. And our dear friend, Gail Green, will remain forever in our hearts.

With the loss of teenage summer volunteers due to a change in Bright Future credits, we desperately need able bodied volunteers to fill this void. We have had to reduce the number of animals we can take in because we don't have enough help to care for them. Please consider volunteering your time so we can fulfill our mission to the community.

On behalf of all of us at C.A.R.E., a special thanks goes to the Sun City Center Womens' Club for their generous donation of \$1,000. Their gift will be used to purchase much needed supplies for the comfort and well-being of our furry guests.

By President Joann With

be a part of something big

become a member of C.A.R.E.



Why you should consider becoming a Sustaining Member

Many of you may already be regular or premium members of C.A.R.E. and we appreciate all of you. To those of you reading this who are not members, why should you consider it? The prime reason is that membership fees help us to pay our overhead bills. So when we receive your renewal fees, that is a good month for us. But that is only once annually.

What I would like you to consider is becoming a Sustaining Member. What does that mean?

A Sustaining Membership means that you are committing to donate a set dollar amount every month. We have the ability to set this up automatically for you so that your account or card will be debited for the same amount on a specific day of each month. The benefit for you is that you "set it and forget it" and may actually be able to give more by splitting up the payments. The benefit to C.A.R.E. is that we know we can count on that regularly donation every single month to pay electric bills, telephone bills etc.

No amount is too small and no amount is too big. Become a part of something bigger and make that commitment now. **Call 645-2273 for assistance.**

Critter Adoption & Rescue Effort , Inc. Membership

Name:		Date:	
Address:	City	State:	Zip:
Email:			

Automatic Recurring Monthly Donation of \$ _____ (Credit Card Only)

\$35 - Basic Annual Membership (Includes car magnet)

\$50 - Premium Annual Membership (Includes car magnet + t-shirt)

Please check shirt size: S M L XL XXL

Check # _____ (Please make check payable to C.A.R.E.)

Visa Mastercard Discover Credit Card # _____ Exp Date: ____ / ____

[Sign up online](#)

[Donate online](#)

Signature: _____

NOTE: The annual membership period is January 1st through December 31st of each calendar year. For any membership initiated during the fourth quarter (October 1 - December 31) the new member receives their membership that quarter for free.

C.A.R.E. is a 501(c)(3) organization (59-3678003) registered with the Florida Department of Agriculture and Consumer Services, Registration No. CH-14526. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800)435-7352 WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.

Community outreach



Genesis Lebato & Bella

Thank you to Genesis Lebato & Utsava Yoga

For the month of April, all Apollo Beach classes' donations will go to C.A.R.E Animal Shelter, in honor of Bella's birthday month. With their generosity they were able to gift \$600 to C.A.R.E Animal Shelter along with donated items.

Love Light Namaste and Puppy Kisses!



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Providing Real Guidance in Real Estate



Pads4Paws

Over the years, we have enjoyed helping hundreds of people buy and sell their homes- from Tampa south to Bradenton, north to Dade City, east to the Gulf, and west to Plant City. The rewards we get from helping people find the home they love drives us forward each and every day.

"Finding a Home" has a different meaning when it comes to shelter animals. Home is a warm bed, a regular meal, a roof for protection from a raging storm or a cold, dark night. A home means love and life to our furry friends.

The Home Solutions Team has always praised local shelters, foster homes and rescues for the great work they do, but often wondered, 'couldn't we do more?'

And now we know: Yes, we can!

Pads4Paws, a program we have developed, is our way of giving back to these amazing rescues and shelters so they can continue their good work. We aren't the only company who supports worthy causes, - but we feel this is a unique way to make each of our real estate transactions matter to a sponsored animal and their benefactors.

Pads4Paws.org will generously support local animal shelters, rescues, and foster homes in their efforts to fund programs for animals. The Pads4Paws program provides a plan where our team contributes a pre-determined dollar amount from each of our sales toward these organizations' ongoing rescue and rehabilitation efforts. By choosing to list their properties or purchase a property with our team, our clients become an integral supporter of these shelter animals as well.

Prrrrrrr-fect for a family

OPEN TO THE PUBLIC

10 AM to 3 PM • Tuesday - Saturday



▲ Cali

A beautiful young torbi named Cali delivered 5 very sweet little female kittens on April 20th.

One torti has been adopted, so there are 4 precious kittens and a super sweet momma ready for adoption.

The momma has a torbi coat.

Your adoption fee will include first set of vaccines, microchip and spay.

Come on in and meet these sweethearts.

▼ Kiwi

Light Torte super playful and loveable.



Become a volunteer today and
make a difference in a shelter pet!

COME BE A
PART OF THE
Story
CONTACT
www.humanesociety.com



▲ Cherry

Dark Torte super playful and loveable.



▼ Peach

Light orange. Fully of energy, love to play and will entertain for hours.



Community outreach

A BIG Thank you

A BIG thank you to our Amazing Staff, Gloria, Karen, Jessica, and Micah. Its thanks to them and our wonderful volunteers that C.A.R.E. is a success. We are truly thankful for all YOU do!

A huge thank you for our Amazon Donations! These donations help the shelter in so many ways. Thank You!



Keeping It Clean!

It is past the Spring Cleaning timing but Jessica and cattery volunteers Kris and Donna decided it was not too late to clean and organize the storage area in the cattery. After many hours, you can see the result of their effort!

Everything now stocked and labeled and it organized and easy to find supplies.

Take time to take a look and help to maintain their efforts.



Jessica & Kris

BEALLS donates

Our local Bealls store in Ruskin/Sun City wanted to make sure our cats and dogs at the shelter along with those adopted would have toys and treats to keep them active and happy.

During the month of May they set up donation boxes so customers would be able to help. C.A.R.E. appreciates their interest in supporting our local shelter.



Bealls Associates Kristian Hargrove and Stephanie Pruitt

Stewart Rescues C.A.R.E.

You may remember in our last issue of Chronicles a reference to our pop up tent being damaged. With a sense of humor we called it an "art sculpture".



However, for the outdoor events we attend, having a tent for shade is important.



C.A.R.E. Member Stewart S. stepped up to rescue us from the sun for these events by donating a replacement. Stewart is a regular donor to C.A.R.E. and has adopted two cats. As the shelter is focused in rescuing cats and dogs, Stewart has been generous to rescue animals and our volunteers.

July Pet Observance

Many pet-themed holidays in July focus on raising awareness for lost pets scared by fireworks. So as you prepare for all the fun 4th of July festivities, don't forget to make the celebrations as safe as possible for your pets!

Month-long Observations:

- National Lost Pet Prevention Month
- National Pet Hydration Month

Weeklong Events:

- July 18-24: National Zoo Keeper Week
- July 24-30: National Feed a Rescue Pet Week

Holidays:

- July 1: ID Your Pet Day
- July 10: National Kitten Day
- July 11: All-American Pet Photo Day
- July 15: National Pet Fire Safety Day
- July 31: National Mutt Day

Looking for a **dog-gone** home

OPEN TO THE PUBLIC

10 AM to 3 PM • Tuesday - Saturday



Annie ▲

This is Annie. She loves to play ball, Frisbee and a good roll in the grass. She is the perfect companion for an active person. Annie is very smart and would love to be with someone who will take her to explore the world around her. She is an active girl who wants to be queen of the house and should be the only dog in the home.

Kittens Needing a home


These adorable kittens are up for adoption after July 6th . They will be around 9 weeks old. We have nicknamed them "Calendar Kittens" because they are so beautiful! They are playful , sweet and energetic! There are a total of 4 kittens.



IT IS
Super Cool
TO VOLUNTEER

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PART OF THE
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CARE


Love your home. 

For moving and improving and everything in between.

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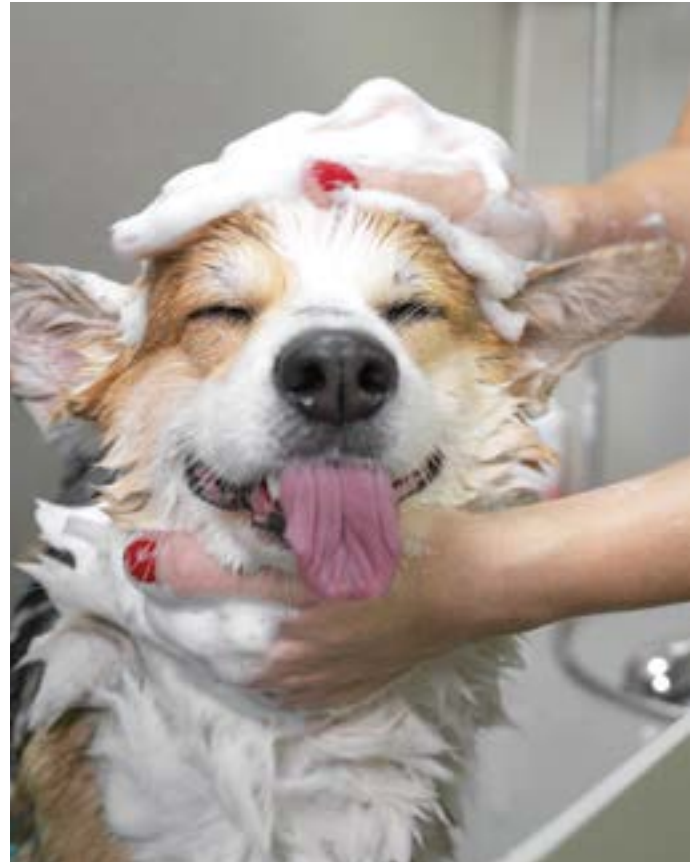
The Furr-One-One: Your Guide to Coat Care

By Matt Encinosa, DVM

Maintaining a healthy coat and skin barrier in dogs and cats can be harder than it seems. Many pets require more extensive care including grooming, brushing and frequent bathing. It is up to us as pet owners to pay close attention to their skin and hair and note any changes that may warrant medical attention.

Dogs and cats with short hair and normal skin rarely need to be bathed or groomed, but can be done when they are dirty or every 6 to 8 weeks as needed. Pets with longer coats (especially those prone to matting) should be groomed, bathed, and brushed on a more frequent schedule. Discuss with your veterinarian or groomer on their recommendations for your specific pet because every dog and cat can be different. Daily to every other day brushings can help prevent matting and can be beneficial to reduce shedding. If your pet has any small mats that you are unable to brush out, you may be able to simply cut them out. If they are close to the skin, we always advise that you seek professional help.

There are many different pet shampoos on the market. For everyday use, we recommend staying away from the more abrasive shampoos, such as flea and tick shampoos, and those not marketed for animal use, like baby shampoo or head and shoulders, as these can dry out your pet's skin and contribute to preexisting skin disease if present. Longer haired pets may benefit from the regular use of conditioner as well to prevent tangles and matting. For pets with allergies and skin issues, bathing can be therapeutic and prescription shampoos may be helpful in reducing symptoms. Ask your veterinarian if they think your pet may benefit from a prescription shampoo.



Boyette Animal Hospital is proud to provide your pets with the highest quality of treatment and care from twelve veterinarians and a devoted staff. To make an appointment, please call (813) 671-3400.



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Community outreach

Remembering Gail Green

Gail was my best friend. We began volunteering together in the office at C.A.R.E. 11 years ago & within three months of each other. I can honestly say from knowing her she totally loved all kinds of animals & supported several shelters over the years. She was a hard worker, very dependable & dedicated to doing her best at everything.

She beat breast cancer 10 years ago. She even beat the small cell lung cancer too & was looking great. The chemo destroyed her immune system, but she never complained at all. She fought to the end, but the Lord wanted his angel back home.

A great mom, wife & friend to many. Very loved & missed.

Lorraine Brantner

With Gail Green, affectionately known as "The Wednesday Girls."



Gail Green

C.A.R.E. Business Partners

C.A.R.E. is grateful to the many Business Partners that support our mission. Annual Business Partner donations help us to continue to provide food, shelter, and medical care for the cats and dogs we take into our shelter each year. As a Business Partner your name will get out into the community as a supporter of local animal welfare.

If you are interested in becoming a C.A.R.E. Business Partner, you can contact the shelter at 813-645-2273 or our Outreach Coordinator cherischumacher2@gmail.com

Lets work together to promote your business and further the mission to reduce the number of homeless and unwanted cats and dogs in the Southshore area.



become a business partner

A BUSINESS PARTNER GETS THE FOLLOWING:

- Use of the C.A.R.E. Business Partnership Logo on marketing materials
- Digital Partner Certificate and Window Cling
- Business Partner company logo on C.A.R.E. website
- Business Partner Name listed in C.A.R.E.'s Critter Chronicles
- Business Partner Hyperlink on C.A.R.E. website for one year
- Subscription to C.A.R.E.'s Email Newsletter and invitation to fundraisers

CONTACT

Careshelter@aol.com
(813)645-2273

BECOME A PART OF SOMETHING BIG

a VOLUNTEER love story



Heide and Bill

Heide and Bill have been C.A.R.E. volunteers since 2001. They moved from Seattle and the first thing they wanted to do was help a local organization and they knew C.A.R.E. was the right place. Their love for animals and a desire to provide a helping hand was their motivation and it truly showed. They developed a strong bond with our special dogs, Peppermint and Gwen, who will only allow a handful of people to be around them. Both Peppermint and Gwen light up when they see Heide and Bill, that's true love!

Heide and Bill also helped by adopting their dogs from C.A.R.E. and spent many hours and holidays taking care of the dogs at the shelter. They currently have two Dobermans, Fritz and Ellie. They are moving to Illinois, and we wish them the best of luck! We also want to thank them for all their volunteer work at C.A.R.E. its thanks to amazing people like Heide and Bill that we have such a great shelter. We will truly miss them.

Please consider coming to our shelter to learn of our volunteer opportunities.

Volunteer hours are usually a two-hour shift once a week but times are very flexible.

We are here Tues-Sat; 10-3.



CORPORATE OFFICE

3419 Brooks Crossing Dr.
#108 Brandon, FL 33511

813-657-8700 - Business
813-657-1651 - Fax
NMLS #227399

MAILING ADDRESS

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we want to hear from you

Do you have a story or an article you would like to see in our magazine? We are always on the lookout for the community to participate on what we do here at C.A.R.E.

PLEASE EMAIL

Urso.Rula@gmail.com

Please put **Critter Chronicles** in the subject line with your Ideas and substitutions.

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advertising opportunities

C.A.R.E. is a non-profit no-kill animal shelter. We rely heavily upon the financial assistance of concerned citizens and socially responsible businesses to reach our goals. To help support our activities, we offer advertising opportunities on our website and in our monthly Critter Chronicles newsletter.

Critter Chronicle Newsletter Ad Rates	
Full Color	Price
1/6 Page Vertical 1/6 Page Horizontal Short 1/6 Page Horizontal Long	\$75 per edition
1/3 Page Horizontal	\$150 per edition
2/3 Page Horizontal	\$300 per edition
1/4 Page Vertical Ad	\$125 per edition
1/2 Page Vertical Ad 1/2 Page Horizontal Ad	\$250 per edition
Full Page Ad No Bleed	\$400 per edition
Full Page Ad	\$400 per edition
Additional Value	
Advertising creation	\$40
Inside front cover placement	Additional \$25
Inside front cover placement	Additional \$50

Anyone interested in placing an ad in the Critter Chronicles should contact **Urso.Rula@gmail.com**.

Electronic files should be at least 300 dpi and in .jpg or .pdf file format. (no Microsoft Publisher).

Dedicated volunteers are always needed at C.A.R.E.

PLEASE EMAIL
volunteercare@aol.com
if interested.

C.A.R.E.



We are dedicated to
finding forever homes

OPEN TO THE PUBLIC

10 AM to 3 PM
Tuesday - Saturday

VOLUNTEER

C.A.R.E. has a two acre shelter located in Ruskin and is a mostly volunteer effort. We rely on the generosity of public donations to continue our work. We are unique in the shelter-ing world as our animals do not spend their time living in cages. Dogs are outside during the day and cats live in three open bays. We encourage visits and offer tours to local groups.

THE OFFICIAL BI-MONTHLY NEWSLETTER OF THE CRITTER ADOPTION & RESCUE EFFORT, INC.

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