

April/May 2020

Critter



Chronicles

C.A.R.E is a No Kill Animal Shelter

Springtime
is here

Love is
blooming
at C.A.R.E.!

Doctors
Corner

AND MORE!!!

careshelter.org

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Making the Most Out of your Dog's Heartworm Prevention

Newer guests at C.A.R.E



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- Sue Oland
- Eileen Dunnington
- Colleen Pritchard
- Joanna Woodcock

ON THE COVER:
Come on out and see Peppermint

Special Note:
This is the first Electronic Issue C.A.R.E. has produced. If you are viewing electronically check for links associated with buttons, ads, and stories throughout this publication.

The Official Bi-Monthly Newsletter of the Critter Adoption & Rescue Effort, Inc.
1528 27th Street S.W., Ruskin, Florida 33570 • (813) 465 -2273 • careshelter.org

presidents letter

Spring has arrived, and with it a new set of challenges for us at the shelter.

Like everyone else, we are concerned about COVID19. We want all of our volunteers and staff to remain healthy while still ensuring that all our animals are taken care of as efficiently as possible. The shelter is currently closed to the public in order to protect everyone involved. We will re-assess the situation in a few weeks.

But there is some good news! **Marmaduke** was adopted after 2-1/2 years with us. **Chico** was adopted by a great couple. Both dogs are now enjoying their new homes. Also our cats **Luke, Maisie, Tigger, Goldie, Elton, Miles** and **Duv** went to their fur-ever homes.

A huge challenge for us recently has been the broken water pipe which prevented us from having running water in the buildings. As you can imagine, this made the cleaning rituals very difficult but our volunteers rose to the challenge and got it done. Thanks to Dan Bull's leadership, hard work and tenacity, the leak was stopped and new pipes laid. A huge thank you to everyone involved in fixing the problem, and to our volunteers for improvising, adapting and overcoming the challenges the past two weeks. We could not ask for a better team of volunteers and staff!

While the shelter is closed, check us out on the website at www.careshelter.org and follow us on **Facebook**. Office phones will still be answered and messages returned.

We hope you all stay well!



Penny Smith
President



C.A.R.E. outreach committee

The C.A.R.E Outreach Committee has been at events to provide community awareness to the mission of our shelter. We attended the Sun City Center Trade Expo.

A special thank you to the **Sisterhood at the Beth Israel Temple** for their invitation and very generous donations.



Cheri Schumacher
cherischumacher2@gmail.com

Saving one dog won't change the world, but it will change the world for that one dog.

Mahatma Gandhi said,
"The greatness of a nation and its moral progress can be judged by the way its animals are treated."

Happy Easter
From everyone at C.A.R.E.

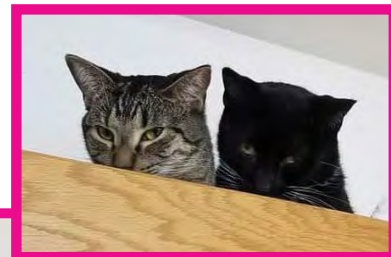
Love is blooming at C.A.R.E.!

OPEN TO THE PUBLIC

10 AM to 3 PM • Tuesday - Saturday

C.A.R.E.'s love story takes place in the Adult Cat Room. Danny arrived at C.A.R.E as a little tuxedo cat who was very shy and hid in a covered cat bed on the highest shelf in the room most of the time. He is now 3 years old and still likes to sit up high on the same shelf. But he is no longer alone!

Liberty, who is a female tabby, came to C.A.R.E as a kitten around July 4, 2018, and is now about 2 years old. She was sweet and loved attention. Apparently, she eventually noticed shy little Danny. Soon they were swooning and spooning with each other! At first it was an occasional date, but now they are always together, cuddling so sweetly! They have been caught on camera, both cuddling together and after a little spat, this has become a serious relationship!



We wish this sweet couple the best, and hope they will be able to spend the rest of their lives together in their own home. They would be lost without each other!

By Eileen Dunnington

♥ Danny

♥ Liberty



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Sandy Kloter, owner and operator of Pets, Paws, & Beyond, is a Ruskin resident. She is a mother of five boys and enjoys spending time with pugs (Maya and Abbie).



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For Additional Information contact Penny Smith
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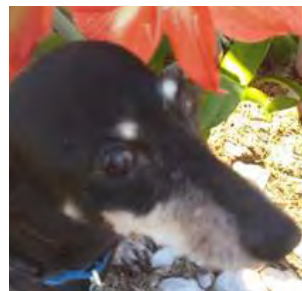
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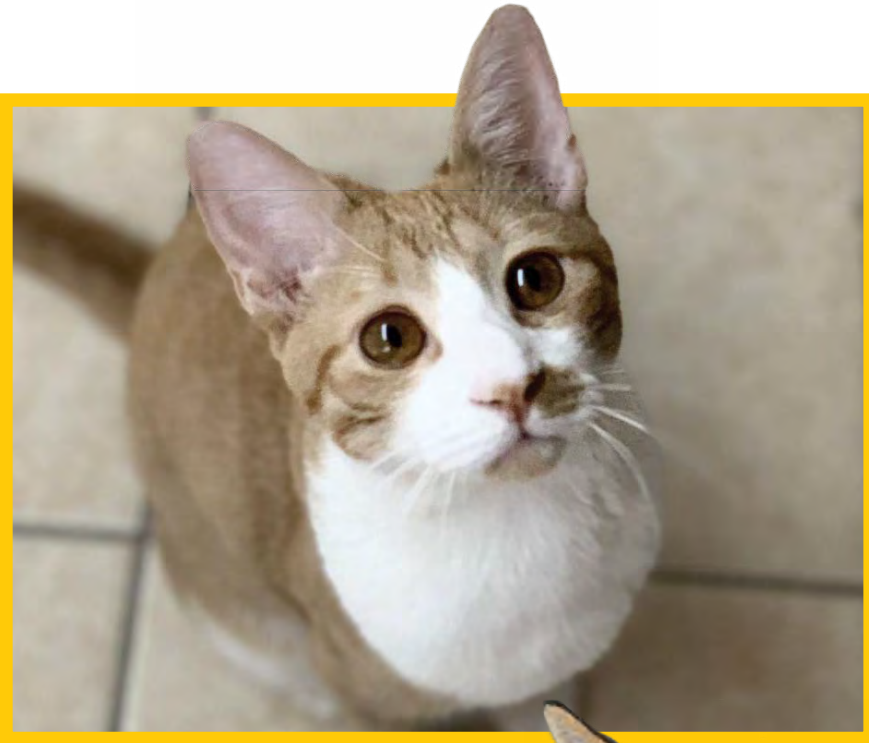
As an animal lover I'm here to help you and your furry friends relocate by finding you help with sorting, packing, hauling, cleaning and anything else it takes to get the job done!

Click to let me find your dream home

Prrrrrr-fect for a family

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◀ Ginger

Ginger is the last of his family still with us. He is about 9 months old, very friendly and affectionate and he often gets the zoomies and races around the cat room.

Catita ▶

Catita, was left at the back gate in a box, very pregnant, with a note that said the owner could no longer keep Catita in her apartment. Shortly after that, Catita gave birth to her kittens, who were all adopted. Now she needs a home of her own. She's very friendly and loves attention.





Sylvia ▲

Sylvia has a sleek black coat. She was a wonderful mom to her kittens, who have all been adopted and she is long overdue for her own home. Sylvia does not like being with a lot of other cats so she would be best as the only cat in the household.



Hera ▲

Hera is a young female that has been with us a few months. Hera has beautiful gold markings in her coat and is very affectionate and playful.

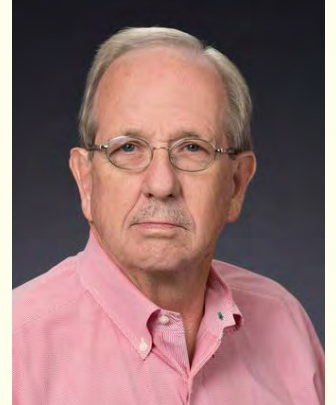


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Why you should consider becoming a Sustaining Member

Many of you may already be regular or premium members of C.A.R.E. and we appreciate all of you. To those of you reading this who are not members, why should you consider it? The prime reason is that membership fees help us to pay our overhead bills. So when we receive your renewal fees, that is a good month for us. But that is only once annually.

What I would like you to consider is becoming a Sustaining Member. What does that mean?

A Sustaining Membership means that you are committing to donate a set dollar amount every month. We have the ability to set this up automatically for you so that your account or card will be debited for the same amount on a specific day of each month. The benefit for you is that you "set it and forget it" and may actually be able to give more by splitting up the payments. The benefit to C.A.R.E. is that we know we can count on that regularly donation every single month to pay electric bills, telephone bills etc.

No amount is too small and no amount is too big. Become a part of something bigger and make that commitment now. **Call 645-2273 for assistance.**

Critter Adoption & Rescue Effort , Inc. Membership

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Signature: _____

NOTE: The annual membership period is January 1st through December 31st of each calendar year. For any membership initiated during the fourth quarter (October 1 - December 31) the new member receives their membership that quarter for free.

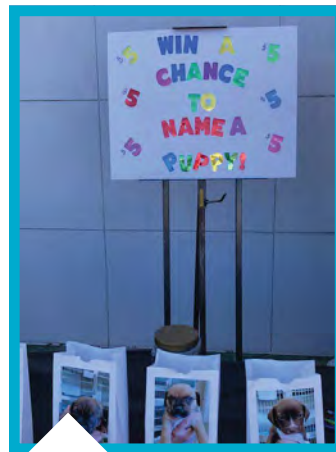
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out & about in the community

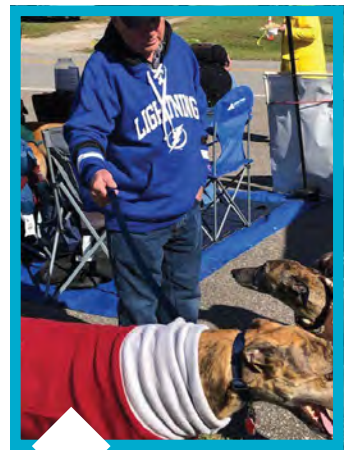
Paws for a Cause Fiesta and the Kitten Lady event



Kitten Lady, aka Hannah Shaw, presented information to two packed rooms about rescuing and rearing kittens.



\$275 was raised from the Naming of the Puppies.



The Greyhound Rescue Organization participated and brought several greyhounds who are available for adoption.



Two of the artists who attended the event.



Shoppers browsing tables hosted by Cole and Marmalade, and the Towel Lady.

Looking for a dog-gone home

OPEN TO THE PUBLIC

10 AM to 3 PM • Tuesday - Saturday



◀ Sydney

Is a beagle mix so she is a smaller dog. She had a rough life before coming to the shelter and is not fond of children. She does get along with other dogs and just needs a chance to be in a real home.



Oscar ▶

Is a Pomeranian mix who loves attention. He is playful and loves his toys. As a smaller dog he would fit into any home!



◀ Ellie Grace

Is a pretty sight hound mix. She is a quiet girl who is very shy. She loves to run around the yards at full speed, and often has her nose to the ground in true hound fashion. She will do best in a home that has a fenced yard so she can explore off leash. Adopters will need to be patient with her shyness and allow her time to get to know them and get comfortable in her new surroundings.



WHAT DID YOU SAY?

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CBD Weeding out the facts

CBD and hemp products for dogs and cats are becoming increasingly more common so it is important to be well informed on them. Here are some things to consider before starting your dog on CBD products.

What is CBD?

CBD stands for Cannabidiol. It is one of the many chemicals derived from the cannabis plant (also known as marijuana or hemp) and has no psychotropic (hallucinogenic) effects on the brain. Basically, it does not have the ability to cause a high feeling. The “high” of marijuana is actually caused by the molecule THC.

What does it do?

The actual activity of CBD in the body has not been studied very well. There are several different receptors on cells in the body that show some response to the CBD molecule. These could be related to some of the proposed medical benefits in humans that include: anti-seizure and protective to the brain, anti-inflammatory, pain relieving, anti-anxiety, anti-tumor effects, and treatment of vomiting and inappetence.

Is it legal?

CBD is only legal in the state of Florida if it is derived from industrial hemp. This is hemp that has been grown specifically to have a very low concentration of THC in it.

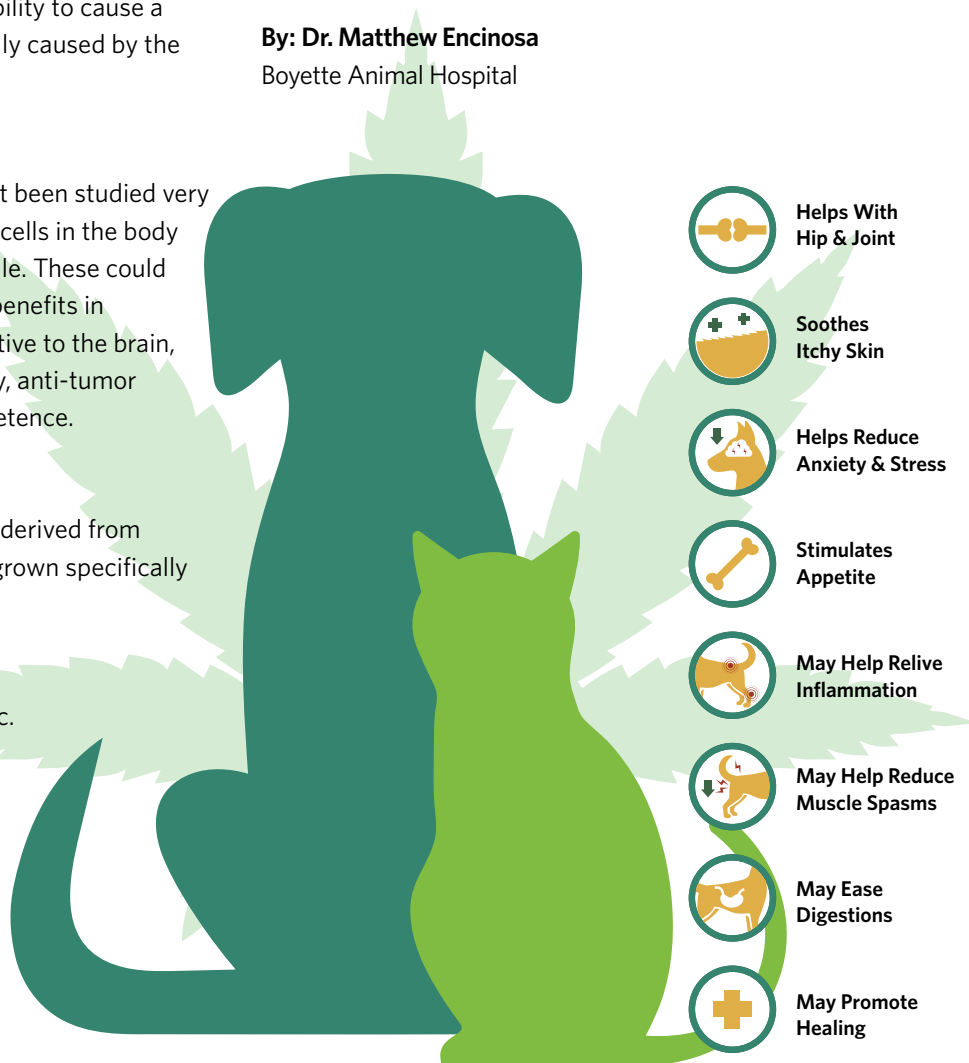
Is it safe?

CBD by itself is considered safe and non-toxic. Many of the concerns lie within the other components of CBD products. For example, human grade CBD can potentially contain **xylitol (an artificial sweetener) which can be very toxic to dogs**. Additionally, they can contain higher percentages of THC which can also cause toxicity in our furry friends.

What product is best?

There is no good answer to this question because there are so many products and no clinical trials in dogs and cats. Currently, we recommend making sure it is a veterinary product and that there is a certificate of analysis with whatever product you buy to ensure the THC content is lower than 0.3% and that there are no harmful chemicals for animals. Remember that products you order can come from anywhere and the rules in those states may be different from Florida.

By: Dr. Matthew Encinosa
Boyette Animal Hospital



Making the Most Out of your Dog's Heartworm Prevention

Monthly heartworm preventatives have been available for over thirty years and yet the incidence of heartworm disease is not decreasing. Two main reasons are becoming apparent for this trend: Not all clients are actually given a recommendation for heartworm prevention, and not all clients are compliant with following the recommendations that are given. This article will concentrate on the latter factor.

Compliance is defined as the consistency or accuracy with which someone follows the regimen prescribed by a medical professional. Terms such as adherence, cause, or belief, have also been used to describe this behavior.

Compliance depends on the acquisition of preventive, owner administration of the product, and ensuring the medication is not vomited or otherwise removed from or by the pet.

Part of the reasons for non-compliance may be linked to studies that have shown 56% of dogs in the heartworm endemic South leave veterinary offices without prevention, and veterinary visits themselves are declining. In 2009 dog owners averaged 11.5 months between veterinary visits, but by 2014 it was 16.9 months.

Even in human medicine, compliance for taking medications on a long-term basis is typically only 50 %, dropping to 20 or 30% if a lifestyle change is required.



For these and other reasons, Pro-Heart 6 is a viable choice to dramatically increase compliance for our pets. An injection, given once every six months, eliminates the need to remember a dose, or to make sure the pet hasn't vomited the product. A new version, Pro-Heart 12, will last twelve months. With choices like this, compliance will be much easier to achieve.

Only with the implementation of new strategies will we be able to decrease the incidence of heartworm disease. We cannot change human nature, and unless that is factored into how we approach this disease, progress will be slow. Monthly heartworm preventatives have been on the market for 3 decades, and we are seeing instances of resistance to some preventions and decreasing veterinary visits. Perhaps Pro-Heart will be able to reverse the trend and allow us to increase compliance.

By Dr. Geoff Gardner

Boyette Animal Hospital



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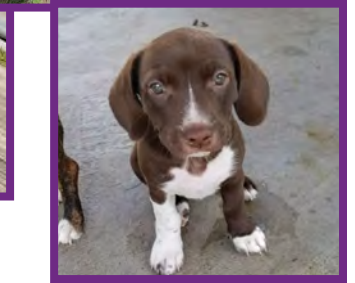
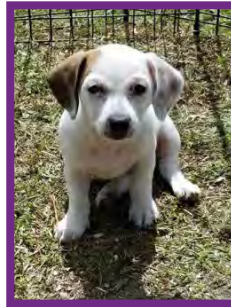
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Chlo-E ▶

She is a young white cat with black and tan markings. Chlo-E was originally adopted from C.A.R.E but was recently relinquished and will be looking for her new home. She loves to hide under the blankets but when you do find her, she is very affectionate and loving.



▼ New puppies



some of our newer guests at c.a.r.e

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Batman ▲

Batman came to the shelter a couple of months ago. He is a large friendly cat who loves company, both cats and human. He is affectionate and loves his cat treats.



◀ Fancy

Fancy is a beautiful white Persian about 1-1/2 years old. She is still a bit shy but getting used to her new surroundings.

we want to hear from you

Do you have a story or an article you would like to see in our magazine? We are always on the lookout for the community to participate on what we do here at C.A.R.E.

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Please put **Critter Chronicles in the subject line** with your Ideas and substitutions.

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advertising opportunities

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Critter Chronicle Newsletter Ad Rates

Black and White	Price
1/8 Page Ad	\$65 per edition
1/4 Page Ad	\$125 per edition
1/2 Page Ad	\$225 per edition
Full Page Ad	\$400 per edition

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1/4 Page Ad	\$125 per edition
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Full Page Ad	\$400 per edition

Additional Value	
Advertising creation	\$40
Inside front cover placement	Additional \$25
Inside front cover placement	Additional \$50

Anyone interested in placing an ad in the Critter Chronicles should contact **Penny Smith at 813-454-5406**.

Electronic files should be at least 300 dpi and in .jpg or .pdf file format. (no Microsoft Publisher).

Dedicated volunteers are always needed at C.A.R.E.

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VOLUNTEER

C.A.R.E. has a three acre shelter located in Ruskin and is a mostly volunteer effort. We rely on the generosity of public donations to continue our work. We have adopted over 2,000 animals and have spayed and neutered over 4,000 in our discount clinic. We are unique in the shelter-ing world as our animals do not spend their time living in cages. Dogs are outside during the day and cats live in three open bays. We encourage visits and offer tours to local groups.

THE OFFICIAL BI-MONTHLY NEWSLETTER OF THE CRITTER ADOPTION & RESCUE EFFORT, INC.

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